**DESIGNTALENT 2018 – APPLICATION FORM**

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| **Name(s)** |  |
| **Name of company** |  |
| **Name of design** |  |
| **WWW, facebook, Instagram** |  |
| **Education institution** |  |
| **Semester/finishing year** |  |

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| **APPLICATION FORM** |
| **Design and innovation**  How does your design differ from similar products?  What is special about your design?  What choices have you made regarding materials for the product?  What needs/problems does your design solve? |
| **Response:** |
| **Commercial value**  What do you need to produce your design?  What considerations have you made about your organising and need of ressources in order to make your design a reality?  What are your goals with your design (for instance a unique product or mass production)?  What thoughts have you made about realising your goals for the design?  What does it take for your design to be brought onto the market? |
| **Response:** |
| **Presentation and exhibition on the day of the contest**  You must prepare an exhibition of your design and a one minute presentation for the judges about your thoughts regarding the design. |

**REMEMBER:**

* **That you must attach a picture of your design when sending your application**
* **That you must have a physical prototype of your design, which you can exhibit at the contest**

**SEND YOUR APPLICATION TO** [**AWARD@FFE-YE.DK**](mailto:AWARD@FFE-YE.DK) **NOT LATER THAN TUESDAY OCTOBER 23 AT 12:00**