



DANISH ENTREPRENEURSHIP AWARD
FONDEN FOR ENTREPRENØRSKAB

HOW TO PARTICIPATE

IDEA COMPETITION

HIGHER EDUCATION



FONDEN FOR ENTREPRENØRSKAB
MEDLEM AF JA WORLDWIDE

Content

How does the Idea Competition work?..... 1

Judging in the Idea Competition..... 2

Rules for participation 3

Contact 4

Sign-up Guide for the Idea Competition..... 5

IDEA COMPETITION – Higher education

An important element of Danish Entrepreneurship Award is the Idea Competition. It runs parallel for the three levels of the Danish educational system; higher education being one of them.

On these pages you can read about the Idea Competition and the rules and sign-up procedures.

How does the Idea Competition work?

In short – as a participant in the Idea Competition you have to:

- Type in a written presentation (max. 4800 characters) – **deadline Tuesday October 29, 2019, at 12.00**
- Pitch your idea for a judge twice - each time 4 minutes pitch, 4 minutes feedback
- Visit the Counseling Zone (Rådgivningszonen) and get advice

Written presentation

To be part of the Idea Competition you must type in a written presentation of your idea in advance of Danish Entrepreneurship Award. The written presentation has a limit of max. 4800 characters, spaces included, and it has to be typed into an online form via "Min side". It is NOT possible to upload a file like a pdf or otherwise. In the presentation you have to use the template and describe present your idea, according to the criteria found [here](#).

We only accept written presentations typed into the online form, so you cannot submit it by email or any other way. The written presentation has to be typed in no later than **Tuesday October 29, 2019, at 12.00**.

Pitch

At Danish Entrepreneurship Award must pitch their idea for a judge twice. The pitch lasts 4 minutes. After the pitch the team receives four minutes of feedback from the judge.

When all teams have been through the 1st pitch round, the 2nd pitch round starts – same procedure as in 1st round.

You can use "props" for the pitch, e.g. computer, Power Point, video, sketches, prototypes and so on, but you have to bring all of the equipment yourself. There is no access to power, projector or otherwise at the pitch rounds.



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When all teams have finished their pitches, the winning team from each of the four categories will be announced and qualified for the final. The four category winners will be announced at 13.30 and the final starts at 14.00.

You will find the criteria for the pitch [here](#).

The final

In the final, the four category winners compete to become the overall winner of the Idea Competition for further education. Each team will have four minutes to pitch for a panel of three-four judges. The final pitch is on a stage and after the four minutes, the judges can ask additional questions.

In the final, you can also use "props" like computer, Power Point, video, sketches, prototypes and so on, but this time you will have access to power and a projector. It is a good idea to prepare a visual presentation (e.g. slides, PowerPoint or Prezi) to use in case you qualify for the final.

After the four final pitches, the judges will deliberate and the overall winner for the further education will be announced during the Award show.

Feedback from the judges and visit to the Counselling zone

We recommend appointing someone in the team to write down all the great advice, tips and tricks from the feedback you get during the day, both from the judges and in the Counselling zone. This way you will not have forgotten it when you get home and continue the development of your idea.

Prizes

The overall winner receives a prize of DKK 10.000

Judging in the Idea Competition

Judges

The judges are representatives from businesses and organisations in Denmark. They judge both the written presentation, the pitches and the final.

Judging of the pitches and the finale

The four category winners are found by adding the scores from the written presentation (judged prior to the Award) and the two pitches. The team with the highest score in each category qualifies for the final. The category winners will be announced at 13.30 and the final starts at 14.00.

The winner is the team with the highest score in the final. This means that the score from the written presentation and the pitches does NOT count in the final.

Judging criteria

There are a set of judging criteria for both the written presentation and the pitches. The final is evaluated by the same criteria as the pitches. See all the judging criteria [here](#).

Information about score and ranking

After Danish entrepreneurship Award all participating teams will receive an email with information about their score and ranking in the competition.

Rules for participation

You can participate as a one-man team but we recommend at least two or three team members. All members on the team must sign up and you can only enter one idea per team.

At sign-up you choose one member to be the contact for the team. He or she will receive emails with information about the competition.

You cannot participate if:

- You have registered a CVR-number prior to the competition.
- You have made money on your idea (sponsorships from companies or other partners are allowed)

- Your idea already exists - copying is not allowed. Ideas are often based on existing inventions, but it has to be a further development of the existing and it has to create a new value.

Before and during the competition we will be doing random checks to ensure participants are following the rules.

Categories

At sign-up you enter your idea in one of four categories:

- **GreenTech**
Better use of resources, recycling and green solutions
- **Social Entrepreneurship**
Creation of social value for individual or society, nationally or globally
- **LifeTech**
Developments within welfare, health care or learning
- **Serviceinnovation**
Development of experience and user design

Contact

If you have any questions about the Idea Competition for further educations, get in contact with Carina Hammer at carina@ffe-ye.dk or +45 24 45 76 75.

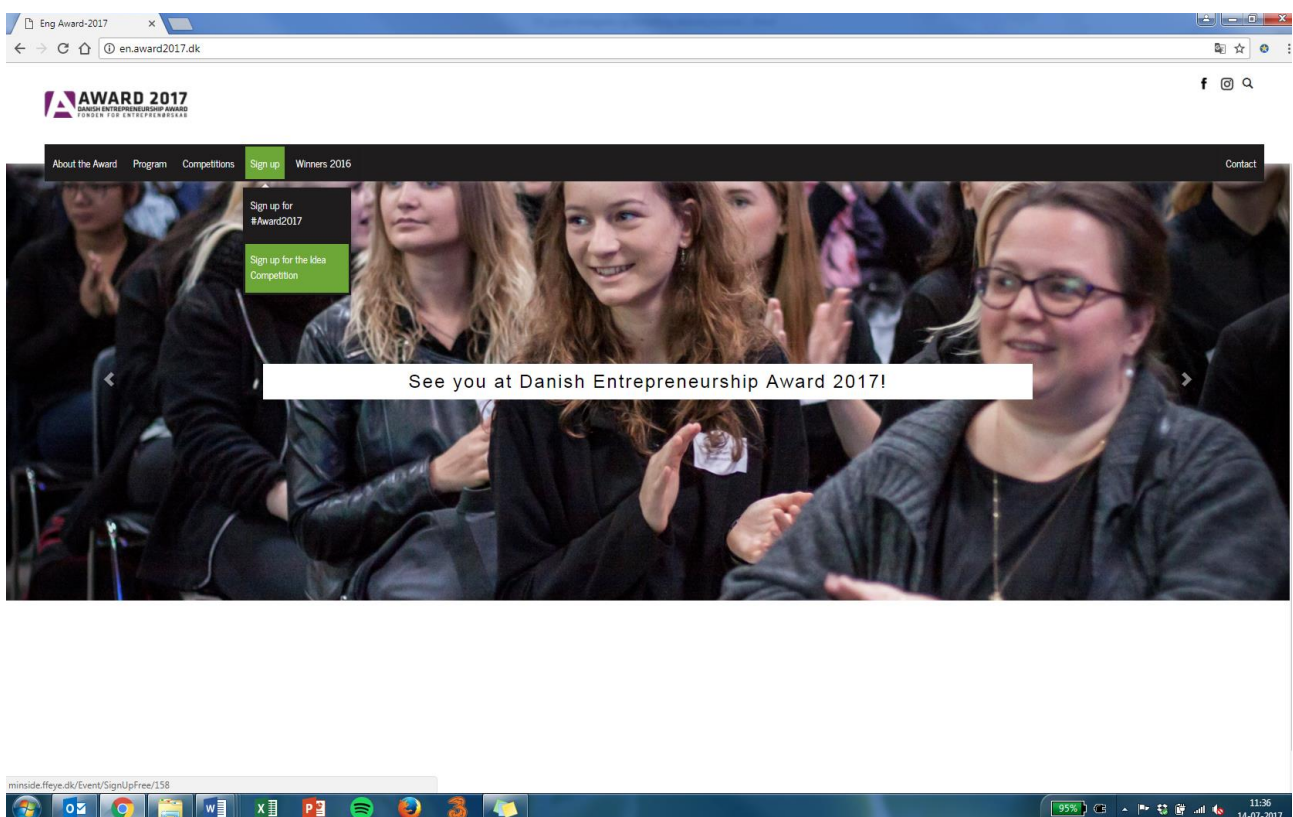
Sign-up Guide for the Idea Competition

This guide has four steps – some for the teacher, some for the students:

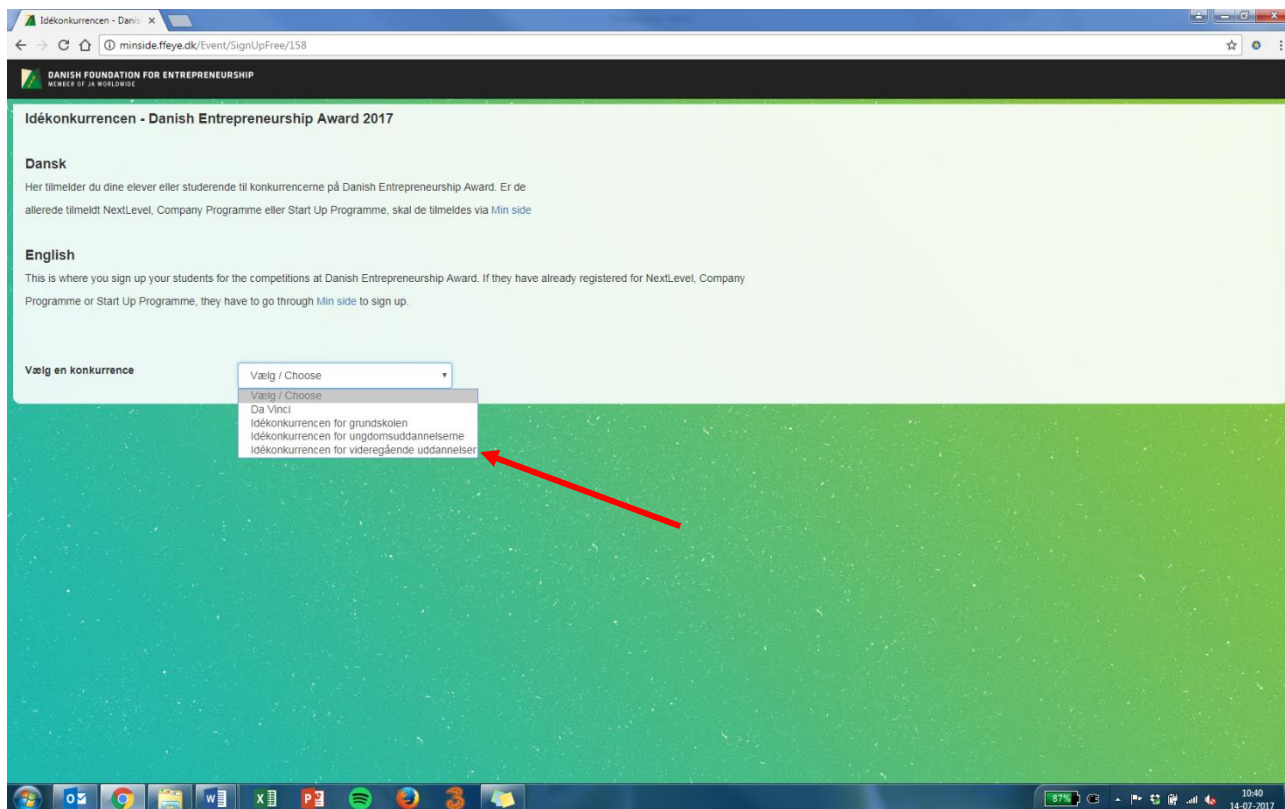
- Step 1: The teacher registers
- Step 2: The teachers creates his or her teams
- Step 3: The team signs up for the competition (can only be done by the team contact person)
- Step 4: The team types in the written presentation no later than **Tuesday October 29, 2019 at 12.00**

Step 1: Teacher registration

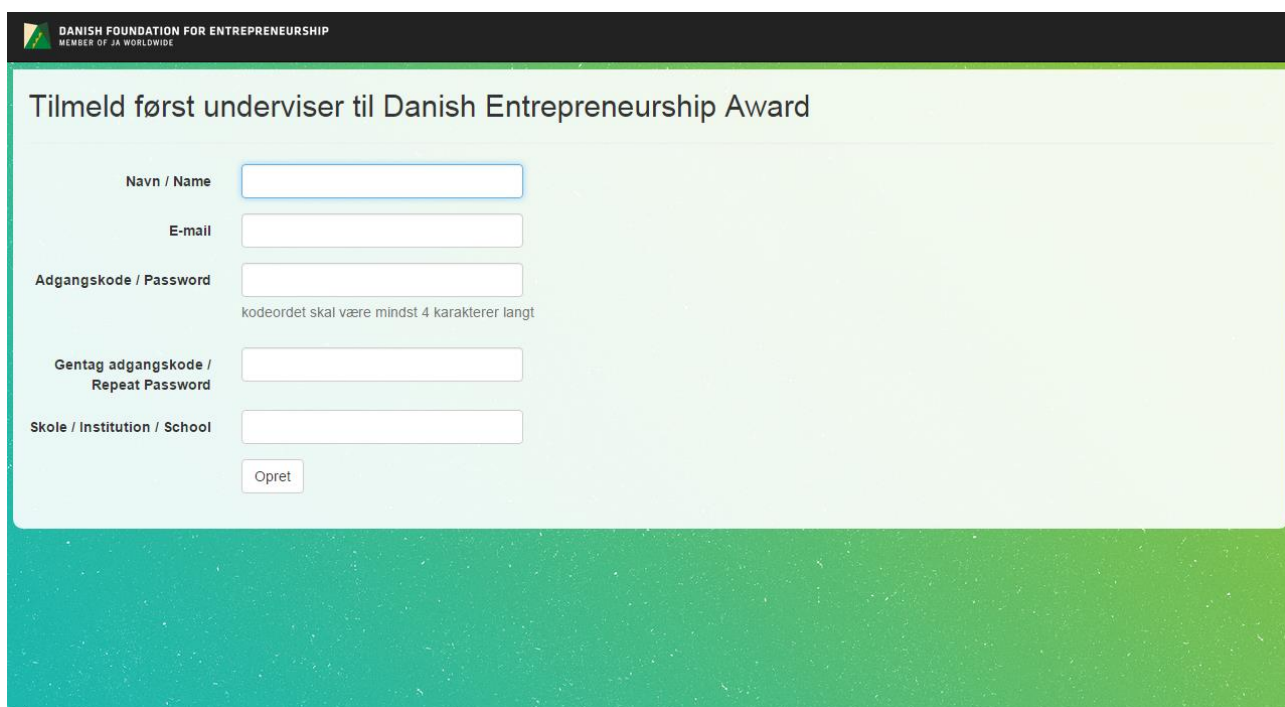
Go to the [website of Danish Entrepreneurship Award](http://en.award2017.dk) and click "Sign-up for the Idea Competition"



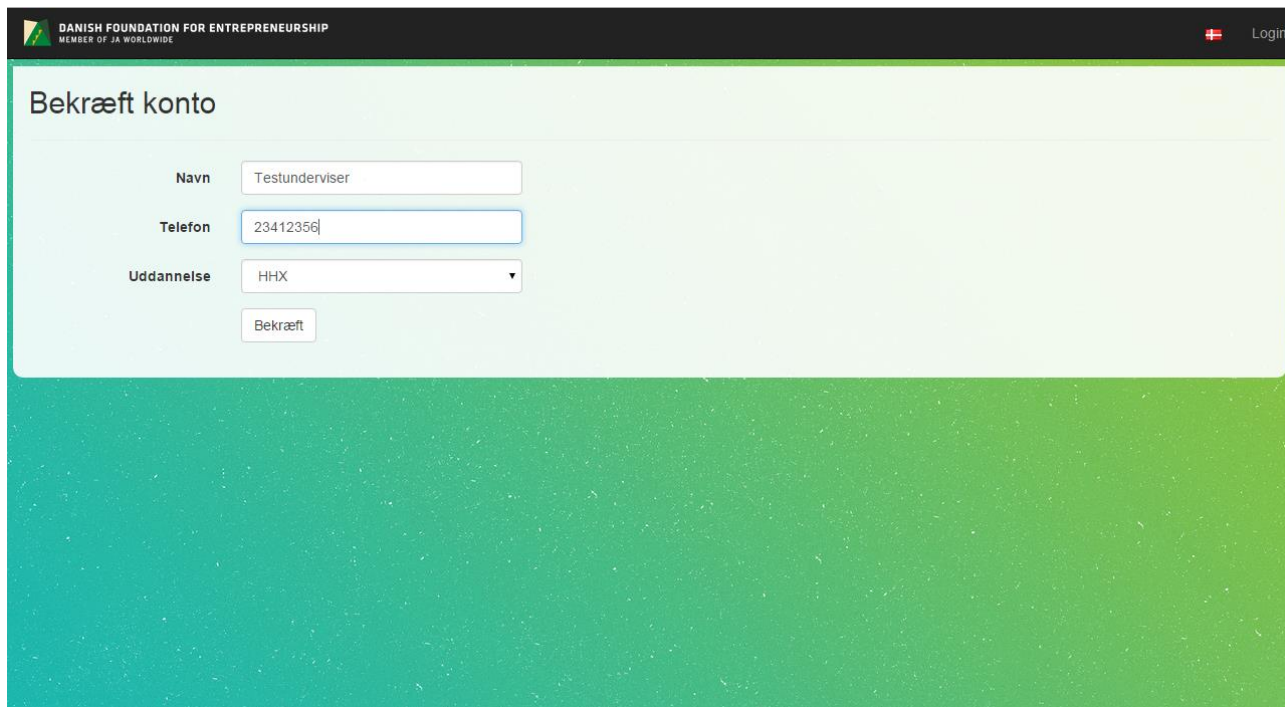
Choose "Idékonkurrencen for videregående uddannelser" in the drop-down menu.



Type in your information.



You will receive a confirmation email (if not, check your spam filter) – click on "bekræft din tilmelding her". You will now be forwarded to "Min side" where you type in additional information – Name, Phone number, Education – and click "Bekræft".



DANISH FOUNDATION FOR ENTREPRENEURSHIP
MEMBER OF JA WORLDWIDE

Login

Bekræft konto

Navn

Telefon

Uddannelse

Step 2: Create team(s)

You are now at "Min side" where you as a teacher can create the teams which are going to sign up for the Idea Competition. If you are in Start Up Programme this site is where you end up when you log on via "Min side login" at www.ffe-ye.dk. Click "Opret Team" to create a team.

Opret de teams du ønsker skal deltage

Her opretter du de teams og elever, der skal deltage.

Din noværende pakke: Stor pakke

Opret Team

Hold liste

Click here to go to "sign up teams"

Events

Her kan du tilmelde dine teams til events

Navn	Region	Type
Danish Entrepreneurship Award 2016		Event med konkurrencer og spor
Nordsea award sparring 2016		Nordsea award sparring
CP Filmkonkurrencen		Event

Besvarelser

Type in the team name and click "Opret".

Opret Team

Her opretter du de teams og elever, der skal deltage.

Din noværende pakke: Stor pakke

Opret

Teamnavn

Type in emails and names for each of the team members and click "Tilføj".

NOTICE – you must choose one member to be the team contact person. This is done by checking the box in the column "Leder".

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🏠 Mit team 🔍 Se events 📧 Se besvarelser

🇩🇰 Rediger konto 🚪 Log ud 🔙 Skift tilbage til din egen bruger

Du er logget ind som: []

Tilbage til liste og opret team

Team navn: testaward

Du kan nu tilføje elever til teamet.

Redigér team

Team navn: testaward

Gem

Tilføj en ny elev til teamet

Navn: []

E-mail: []

Tilføj

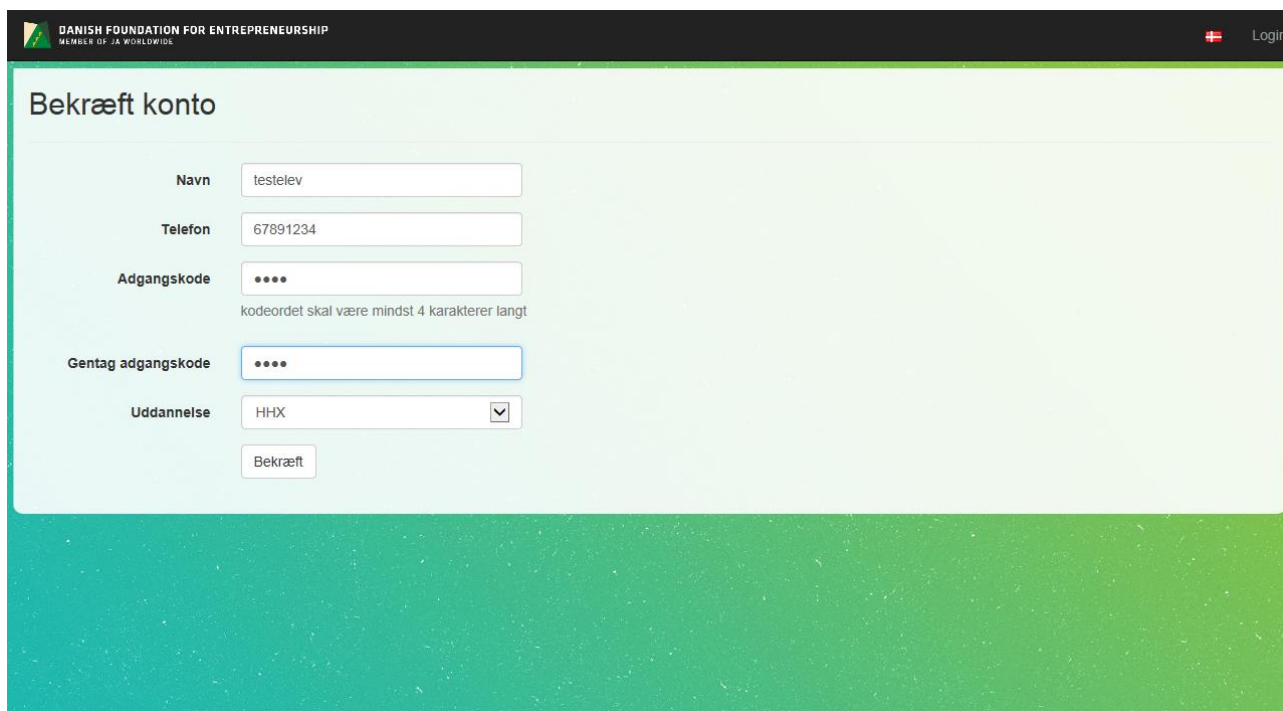
Elever på teamet

OBS: Elever kan flyttes til andre hold, så længe holdet ikke er tilmeldt en konkurrence.

Navn	Telefon	Email	Leder	Bekræftet	
Matias		@gmail.com	<input type="checkbox"/>	<input type="checkbox"/>	Skift hold Gensend email
Anne		@live.dk	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Skift hold
Oliver		@gmail.com	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Skift hold
Casper		@gmail.com	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Skift hold

All members of the team will now receive a confirmation email (if not, check your spam filter), click on "bekræft din tilmelding her". You will now be forwarded to "Min side" where you type in additional information – Name, Phone number, Password (Repeat password), Education – and click "Bekræft".

The team can now sign up for the Idea Competition (can only be done by the team contact person or the teacher).



The screenshot shows a web form titled "Bekræft konto" (Confirm account) on the website of the Danish Foundation for Entrepreneurship. The form is set against a light green background with a darker green header and footer. The header includes the organization's name and a "Login" link. The form contains several input fields: "Navn" (Name) with the value "testelev", "Telefon" (Phone) with "67891234", "Adgangskode" (Password) with four dots, and "Gentag adgangskode" (Repeat password) also with four dots. A note below the password fields states "kodeordet skal være mindst 4 karakterer langt" (the password must be at least 4 characters long). The "Uddannelse" (Education) field is a dropdown menu currently showing "HHX". A "Bekræft" (Confirm) button is located at the bottom of the form.

DANISH FOUNDATION FOR ENTREPRENEURSHIP
MEMBER OF JA WORLDWIDE

Login

Bekræft konto

Navn

Telefon

Adgangskode
kodeordet skal være mindst 4 karakterer langt

Gentag adgangskode

Uddannelse ▼

Step 3: Sign-up for the competition

This step has an A and a B track, depending on whether you are a teacher or a student.

Step 3.A – Sign-up for the competition: Teacher

As a teacher you can see and sign-up your teams at "Min side". Sign up the teams by clicking "Tilmeld team" under "Events" and "Danish Entrepreneurship Award".

The screenshot shows the website of the Danish Foundation for Entrepreneurship. The header includes the logo and navigation links: "Mit team", "Se events", "Se besvarelser", "Rediger konto", "Log ud", and "Skift tilbage til din egen bruger". A user is logged in, as indicated by "Du er logget ind som:".

The main content area is titled "Opret de teams du ønsker skal deltage" (Create the teams you want to participate in). It includes a sub-header "Her opretter du de teams og elever, der skal deltage." (Here you create the teams and students who will participate.) and a note: "Du deltager som gratis tilmeldt. For at deltage i regionale og nationale events skal du opgradere din konto via Her." (You participate as a free registrant. To participate in regional and national events, you must upgrade your account via Here.)

Below the main heading, there are three sections:

- Hold liste** (Team list): A table with columns "Name" and "Info". It lists six testawards (testaward 1 to testaward 6) with "Info" and "Rediger" (Edit) buttons.
- Events**: A table with columns "Navn" (Name), "Region", and "Type". It lists three events: "Danish Entrepreneurship Award 2016", "Nordea award sparring 2016", and "CP Filmkonkurrencen". Each event has a "Vis" (View) button and a "Tilmeld team" (Sign up team) button. The "Tilmeld team" button for the "Danish Entrepreneurship Award 2016" event is circled in red.
- Besvarelser** (Answers): A table with columns "testaward" and "Danish Entrepreneurship Award 2016". It lists five testawards (testaward 2, testaward 1, testaward 6, testaward 7, testaward 3, testaward 5) with "Se Besvarelse" (View Answer) buttons.

Sign-up the teams by clicking "Gå til tilmelding" by each team.

The screenshot shows the 'Tilmeld team' (Register team) page. At the top, there is a navigation bar with the logo 'DANISH FOUNDATION FOR ENTREPRENEURSHIP' and links for 'Mit team', 'Se events', 'Se besvarelser', 'Rediger konto', and 'Log ud'. A user is logged in, indicated by 'Du er logget ind som:'. The main content area is titled 'Tilmeld team' and contains a table with the following data:


Navn	Antal studerende	Tilmeldt	
testaward 1	1	<input type="checkbox"/>	Gå til tilmelding
testaward 2	4	<input type="checkbox"/>	Gå til tilmelding
testaward 3	2	<input type="checkbox"/>	Gå til tilmelding
testaward 4	5	<input type="checkbox"/>	Gå til tilmelding
testaward 5	4	<input type="checkbox"/>	Gå til tilmelding
testaward 6	4	<input type="checkbox"/>	Gå til tilmelding

The 'Gå til tilmelding' link for 'testaward 1' is circled in red.

Check "Idékonkurrencen", then the category and finally "Tilmeld".

The screenshot shows the registration page for 'testaward 1'. The title is 'Test testaward 1 tilmelding til Danish Entrepreneurship Award 2016'. Below the title, there is a description of the award and a link to the 'Min Side' page. The page is divided into two main sections: 'Konkurrencer' and 'Idé Konkurrencen spor'. Under 'Konkurrencer', there are two options: 'Idé Konkurrencen' (checked) and 'Da Vinci'. Under 'Idé Konkurrencen spor', there are four categories: 'Science & Technology', 'Society & Globalization', 'Business & Service', and 'Trade & Skills'. The 'Tilmeld' button is circled in red.

Repeat these steps for each team – when all teams are signed up, the list will look like this:

DANISH FOUNDATION FOR ENTREPRENEURSHIP
REVISED BY A. WILHELMSEN

[Mit team](#) [Se events](#) [Se besvarelser](#)

[Rediger konto](#) [Log ud](#) [Skift tilbage til din egen bruger](#)

Du er logget ind som:

Tilmeld team

Navn	Antal studerende	Tilmeldt	
testaward 1	4	<input checked="" type="checkbox"/>	Team er allerede tilmeldt.
testaward 2	4	<input checked="" type="checkbox"/>	Team er allerede tilmeldt.
testaward 3	2	<input checked="" type="checkbox"/>	Team er allerede tilmeldt.
testaward 4	5	<input checked="" type="checkbox"/>	Team er allerede tilmeldt.
testaward 5	4	<input checked="" type="checkbox"/>	Team er allerede tilmeldt.
testaward 6	4	<input checked="" type="checkbox"/>	Team er allerede tilmeldt.

Step 3.B – Sign-up for the competition: Students

All registered members of the team have been sent a confirmation email (if not, check your spam filter), click on "bekræft din tilmelding her". You will now be forwarded to "Min side" where you type in additional information – Name, Phone number, Password (Repeat password), Education – and click "Bekræft".

As the team contact person you sign up your team through "Min side". Sign up for the Idea Competition by clicking "Tilmeld team" under "Events" and "Danish Entrepreneurship Award".

Team test 2

Min side

Elever på teamet

Navn	Email	Leder
Marcus	test@gmail.com	<input checked="" type="checkbox"/>
Casper	test@gmail.com	<input type="checkbox"/>
Nickolai	test@gmail.com	<input type="checkbox"/>
Oskar	test@gmail.com	<input type="checkbox"/>

Events

Her kan du tilmelde dine teams til events

Navn	Region	Type	Tilmeld team
Danish Entrepreneurship Award 2016		Event med konkurrencer og spor	<input type="button" value="Tilmeld team"/>
Nordea award sparring 2016		Nordea award sparring	<input type="button" value="Tilmeld team"/>
CP Filmkonkurrencen		Event	<input type="button" value="Tilmeld team"/>

Tilmeldte events

Navn	Konkurrencer	Kategorier	Upload
------	--------------	------------	--------

Tilmeldte sparring events

Navn

Check "Idékonkurrencen", then the category and finally "Tilmeld".

DANISH FOUNDATION FOR ENTREPRENEURSHIP
MEMBER OF JA WORLDWIDE

Regions Leder Hold Admin Liste udtæk

Du er logget ind som: [User Name]

Test testaward 1 tilmelding til Danish Entrepreneurship Award 2016

Danish Entrepreneurship Award er Danmarks største idefest for elever og studerende, hvor erfarne erhvervsfolk står klar med rådgivning og seriøs sparring. En bred vifte af oplægsholdere giver inspiration til livet som iværksætter, og dagen afsluttes med et brag af et awards show, hvor de bedste idéer fejres.

For at deltage i konkurrencerne, skal teamet tilmelde sig via "Min Side" minside.feyo.dk.

Konkurrencer

- ☒ Idé Konkurrencen
- ☐ Da Vinci

Idé Konkurrencen spor

- ☐ Science & Technology
- ☒ Society & Globalization
- ☐ Business & Service
- ☐ Trade & Skills

Tilmeld

Step 4: Type in the written presentation

As team contact person you have to type in the team's written presentation by logging in to "Min side". You will get to this page and click "Bidrag".

DANISH FOUNDATION FOR ENTREPRENEURSHIP
MEMBER OF JA WORLDWIDE

Mit team Konkurrencer Tilmeldte events

Du er logget ind som: [User Name]

Team test 2

Min side

Elever på teamet

Navn	Email	Leder
Marcus	test@gmail.com	<input checked="" type="checkbox"/>
Casper	test@gmail.com	<input type="checkbox"/>
Nickolai	test@gmail.com	<input type="checkbox"/>
Oskar	test@gmail.com	<input type="checkbox"/>

Events
Her kan du tilmelde dine teams til events

Navn	Region	Type	Tilmeld team
Danish Entrepreneurship Award 2016		Event med konkurrencer og spor	<input type="button" value="Tilmeld team"/>
Nordea award sparring 2016	Nordea award sparring		<input type="button" value="Tilmeld team"/>
CP Filmkonkurrencen	Event		<input type="button" value="Tilmeld team"/>

Tilmeldte events

Navn	Konkurrencer	Kategorier	Upload
Danish Entrepreneurship Award 2016	Idékonkurrencen	Society & Globalization	<input type="button" value="Vis"/> <input type="button" value="Bidrag"/>

Tilmeldte sparring events

Navn

Type in your presentation in the white box.

When you are done, click "Færdig".

DANISH FOUNDATION FOR ENTREPRENEURSHIP
KONTAKT: 01 33 33 33 33

Mit team Konkurrencer Tilmeldte events

Rediger konto Log ud Skift tilbage til din egen bruger

Du er logget ind som:

Bidrag fra testaward hold

Til Danish Entrepreneurship Award 2016

Beskrivelse af idéen
I hvor høj grad præsenteres idéen og det særlige ved idéen enkelt og tydeligt, og i hvor høj grad repræsenterer idéen noget nyt, anderledes eller spændende?

Bruger- eller kundebehov
I hvor høj grad er der et behov for idéen, eller kan et sådant skabes/udvikles? Hvorfor og hvordan?

Realiserbarhed og fremtidspotentiale
I hvor høj grad: kan idéen realiseres? er der gjort tanker om nødvendige ressourcer? har idéen et fremtidigt potentiale?

Skabelse af værdi
I hvor høj grad er der gjort overvejelser om, i hvilken grad idéen vil skabe økonomisk, social eller kulturel værdi? For hvem?

Kontakter
I hvor høj grad er der skabt kontakt til og/eller gjort brug af eksterne partnere (netværk organisationer, virksomheder og institutioner) og hvordan?

Skift spor

- ☒ Society & Globalization
- ☐ Science & Technology
- ☐ Business & Service
- ☐ Trade & Skills

Indtast en skriftlig præsentation

OBS!!! Hvis i kopierer fra word skal i formatere via format. [Se screenshot](#). Ellers vil teksten ikke kunne gemmes.

Edit Format

Formats B /

Dette er min aflevering :)

2400

Færdig

You now have two options:

”Gem dit bidrag” – clicking this means that you can return and make changes later on. The presentation has NOT been turned in yet.

”Aflever dit bidrag” – clicking this means you are done with the presentation and want to turn it in. This means you can NOT make changes anymore.

Bidrag fra Torbens hold

Til Danish Entrepreneurship Award 2016

Beskrivelse af idéen
I hvor høj grad præsenteres idéen og det særlige ved idéen enkelt og tydeligt?

Bruger- eller kundebehov
I hvor høj grad er der et behov for idéen, eller kan et sådant skabes/udvikles?

Realiserbarhed og fremtidspotentiale
I hvor høj grad: kan idéen realiseres? er der gjort tanker om nødvendige ressourcer? har idéen et fremtidigt potentiale?

Skabelse af værdi
I hvor høj grad er der gjort overvejelser om, i hvilken grad idéen vil skabe økonomisk, social eller kulturel værdi? For hvem?

Kontakter
I hvor høj grad er der skabt kontakt til og/eller gjort brug af eksterne partnere (netværk organisationer, virksomheder og institutioner) og hvordan?

Indtast en skriftlig præsentation
OBS!!! Hvis i kopierer fra word skal i formatere via format. [Se screenshot](#). Ellers vil teksten ikke kunne gemmes.

2378

Færdig

Bidrag for team Torbens hold

Gem Bidrag
Klik her, hvis du vil gemme bidrag for senere at kunne redigere i dette. Bemærk, at du dermed ikke har afsluttet og indsendt!

Indsend Bidrag
Klik her, hvis du vil afsluttes og indsende bidrag til FFE. Bemærk, at du ikke senere kan redigere i dette.

☐ Jeg forstår og accepterer, at jeg indsender opgaven og derfor ikke kan ændre indholdet yderligere.

Du er logget ind som:
Torben student
torben+student1@iat.dk

Once you have clicked "Aflever dit bidrag", you will get a message confirming that your presentation has been turned in. Now click "Luk".

